

Figure S4: Proof-of-principle of *eve* stripe 2 expression normalization by *eve* stripe 1 (A) Peak *eve* stripe 1 intensity and peak *eve* stripe 2 intensity follow a linear relationship, indicating that stripe 1 is an appropriate measure for normalization. Three different stains of the WT *eve* locus were analyzed (stain 1: n=10, stain 2: n=6 and stain 3: n=5). The r-squared coefficient of the linear relationship is 0.92. The genotypes were as follows: stain 1: y[1] w[67c23]; attP2{hbP2-LacZ}, stain 2: y[1] w[67c23]; attP{*eve*-TER94 construct} (Fujioka *et al.* 2013), stain 3: y[1] w[67c23]; attP2{evep-eve37}. (B) Normalized peak stripe expression is compared across three stains of the WT *eve* locus. The expression levels do not differ significantly within stripes across multiple stains. Filled circles represent the mean expression level within a stain and open circles are individual embryo peak expressions.